



A. Elizabeth Orley  
Digital Marketing Director  
Innovative Global Vision



## Professional Bio

A. Elizabeth Orley is a 2002 graduate of the University of Arizona where she graduated on the international Dean's List, Phi Alpha Theta honors member.

She has worked in the field of marketing for over 20 years working with fortune 500 companies and local brands. She was once on the Howard Stern show representing Franks Red Hot Sauce in chili pepper chef pants where she also successfully parallel parked a 24 foot box truck in Manhattan.

Elizabeth moved to Ohio in 2003 and continued to develop her marketing portfolio through Elizabeth Ink. During that time Elizabeth has styled shoots for Fat Heads, Highland Software, Key Bank and others. She has 15 years experience in graphic design, 10 years experience in SEO and has helped companies with their digital strategy since digital became a thing.

In December 2021 Elizabeth partnered with Innovate Global Vision to build the digital marketing department including SEO, Content Strategy, and Social Media marketing.

## Passion Projects

- Creator of Little Mind Books 2020
- Author and Illustrator of "The Night of the Lights" 2020
- Author and Illustrator or Kindle "The Cookie Conundrum 2022

## Community

- Elizabeth was involved in the Big Broth Big Sister Program for more than 4 years.
- 2017-2022 Graphic Design for Project Ed Bear
- In 2018 Elizabeth was awarded the "Women in the Community Award"
- 2018 nominee for the Athena Award
- 2017-2022 Medina County Entrepreneurs group leader.
- 2019-2022 Annual Fund Committee - St. Francis Xavier Church, Medina Ohio

